



# Ian Donnelly

**Major: New Media**  
**Minors: Graphic Design & Biology**  
University of Maine

## Professional Experience

### Designer

*Fall 2017 - Current*

A<sup>3</sup> Lab

- Logo, document, and web design
- Developing UI / UX for neural networking software and tools
- Animating design elements in After Effects

### Marketing & Design Intern

*Summer 2017 - Current*

Port Resources

- Developing a complete rebranding of marketing materials
- Improving site using Drupal with CSS and JS
- Creating promotional videos with Adobe Premiere and After Effects

### Marketing & Design Intern

*Spring 2017 - Current*

Advanced Manufacturing Center

- Wordpress site development and icon design
- Designing marketing materials and informational documents

### Graphic Design Intern

*Fall 2016 - Summer 2017*

Studio Linear

- Logo, Powerpoint, and document design

### Marketing Intern

*Summer 2016*

Gorham Savings Bank

- Working with Photoshop and InDesign to create brand imagery
- Contributing ideas to marketing campaigns and design layouts
- Interacting with consumers to retroactively improve campaigns

### Creative Intern

*Summer 2016*

Ci2 Laboratory at USM

- Creating product overlays and application icons in Adobe Illustrator
- Experimenting with Arduino interfaces in music and games

## Personal Achievements

- Member of the UMaine Honors College
- Cumulative University GPA of 3.73
- Member of Alpha Tau Omega Fraternity
- Member of the University of Maine Crew Team

## Skills & Competencies

- Adobe CS: Illustrator, Photoshop, InDesign, Premiere, After Effects
- Web Development: HTML, CSS, JS, Wordpress, Drupal
- Processing, C++ (Unity), Max / MSP, and Arduino
- Digital Photography and Videography
- Writing, both Formal and Informal
- Leadership, Team Collaboration, and Public speaking
- Marketing, Branding, and Social Media Analysis



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